



**COUNIHAN
GALLERY
IN BRUNSWICK**



Moreland
City Council

Counihan Gallery In Brunswick

**Virtual Moreland Summer Show 2020
Application pack**



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Virtual Moreland Summer Show 2020: Solitude & Solace

The Counihan Gallery In Brunswick is pleased to announce the 4th Noel Counihan Commemorative Art Award.

To be awarded annually, the Noel Counihan Commemorative Art Award will recognise an outstanding contemporary artwork by an artist who engages with social, political, cultural or environmental subjects.

This year's theme is: **SOLITUDE & SOLACE**

The 2020 prize is a tailored Professional Development Package to the value of \$3,000.

The Professional Development Package is designed by the winning artist to best support their creative practice and supported by the Counihan Gallery In Brunswick and Moreland City Council. Examples of how the package could be used include: paid mentorships, courses, workshops, programs, and so on.

In addition to the \$3,000 Professional Development Award the exhibition includes a People's Choice Award of \$1,000, as well as a Peer's Choice Award to the value of \$250 sponsored by local independent bookstore Brunswick Bound.

UPDATED INFORMATION – Current at Thursday 17 September

Due to the extended closure of the gallery in 2020, the Moreland Summer Show and Noel Counihan Commemorative Award will now take place online in the Counihan Virtual Gallery only.

Key dates:

- **Notification of participation:**

Applicants will be notified about their application outcome by Saturday 3 October 2020.

- **Online exhibition dates:**

Saturday 7 November – Sunday 27 December 2020

- **Supply of artwork:**

If you are accepted into the exhibition have not yet completed your work, you are required to send final high-resolution images of your completed artwork to the Counihan Gallery by Friday 16 October 2020.

Please send your images following specifications and format outlined in the Application Process requirement below. (Point 5).

Please note the following for 3D or screen-based artwork for inclusion in the online gallery:

- **For 3D Artwork** – E.g. Sculpture, installation and artist books. Please take photos of your work from 5 different angles against a light-coloured background in an evenly lit space
- **For Video/Sound Artwork** – Please upload your video/sound work to YouTube or Vimeo and email the link to the counihangallery@moreland.vic.gov.au

Answers to some anticipated FAQs can be found on pages 5 & 6.

APPLICATION PROCESS

Application Deadline: 5 pm, Monday 28 September 2020. Late applications will not be accepted.

It is FREE to apply and to exhibit.

Applications must include:

1. A completed [Application Form](#) (you may submit a proposal for one artwork only)
2. An outline of how you would use a \$3,000 tailored professional development package to achieve your career objectives (200 words max)
3. A brief description about your intended work and how the work relates to the exhibition theme (150 words max). If you are accepted into the exhibition, this **statement may appear on artwork labels for the exhibition**
4. A brief biography (150 words max)
5. A high-resolution digital image of your proposed artwork. The artwork does not need to be complete at the time of submitting your application, but a high-resolution image of the complete work must be supplied to the gallery by Friday 16 October. Digital image files must be JPEGs at 300dpi.
6. If you intend to submit a screen-based work, please also send counihangallery@moreland.vic.gov.au a link to your [YouTube clip](#), [Vimeo clip](#), Mp4 or MOV file via WeTransfer or One Drive. **Please note that for inclusion in the Counihan Virtual Gallery, you will need to send counihangallery@moreland.vic.gov.au a link to your YouTube or Vimeo clip by Friday 16 October.**

The proposed artwork must...

- Be an original work
- Be created or completed in 2020
- Address the theme of the exhibition

Judging of the award

The judging panel will consist of gallery staff at the Counihan Gallery In Brunswick, a panel member from the Moreland Arts Board and an industry professional. The judge's decisions are final.

SELECTION PROCESS

The Moreland Summer Show is a selective-intake exhibition aimed at exploring a different theme each year. Selections for this exhibition will be made by a panel comprising of gallery staff at the Counihan Gallery In Brunswick and a panel member from the Moreland Arts Board.

Selection criteria

- Participants are required to be artists, designers or creative practitioners aged 18 years or over who live, work, study or base their art practice in the Moreland municipality
- Initial selections will be made based on the image of the proposed artwork and the accompanying statement describing how the work relates to the exhibition theme. (Works may still be in progress at the time of applying)
- Proposed artworks will be selected on their capacity to interpret the theme of the exhibition
- Artworks will also be assessed on the strength of their aesthetic and conceptual qualities
- The tailored professional development plan must demonstrate a genuine benefit and relevancy to the artist

CONDITIONS OF ENTRY

Applicants are expected to comply with the 'Conditions of Entry'. Please read the 'Conditions of Entry' before submitting a proposal. Failure to comply with these conditions may contribute to a proposal being rejected.

- **Size limit** – Works may measure up to **150 cm** along any axis but will be rejected if they exceed this as the size will be deemed prohibitive. **Yes, even when in the Counihan Virtual Gallery! All works will be to scale in the Counihan Virtual Gallery**
- Participants are required to be artists, designers or creative practitioners aged 18 years or over who live, work, study or base their art practice in the Moreland municipality
- Applicants can only submit one application per person
- The artwork needs to engage with the theme of the exhibition
- Proposed installations are to be accompanied by an image, detailed drawings and installation instructions
- All applications to exhibit in this show must be submitted by Monday 28 September, 5 pm. Late entries will not be accepted
- Applicants need to ensure that the 'Application Form' is complete and all the information is correct. No changes will be made to artwork information or artist's statements after the Application Deadline.
- **Applicants submitting video or audio works should upload their works to YouTube or Vimeo and email the links to the Gallery by October 16, 2020**
- Sales: The gallery takes no commission on sales generated through the exhibition. The gallery will pass on contact details of potential buyers to artists to follow up, however the gallery is not responsible for the handling of money or the coordination of artwork sales
- Artworks already sold or held in private collections will not be considered for inclusion in the exhibition.
- Images of artworks may be reproduced in print and electronic media for publicity purposes and by the gallery for archival purposes.

The Virtual Moreland Summer Show FAQs

Due to the extended closure of the gallery in 2020, the Moreland Summer Show and Noel Counihan Commemorative Award will now take place online in the Counihan Virtual Gallery only.

1. What does the Counihan Virtual Gallery look like?

You can check out the Counihan Virtual Gallery [here](#).

2. Will I still need to deliver my artwork to the gallery on October 25?

No. We will not be installing the Moreland Summer Show onsite at the Gallery.

Instead, we request you submit your work as a high-resolution image (JPEG, 300dpi) via email or WeTransfer by October 16. Where possible, please photograph your work against a white or neutral background.

3. I wanted to submit a sculpture/installation/sound work/video work – can I still submit my work this way?

Yes, you can still submit these types of works, however please note that no works will be installed onsite at the Gallery.

We request high-resolution images of sculptures and installations by October 16. Where possible, please photograph these works on a white or blank wall. Please send up to 5 images of your sculpture/installation.

We request video and sound works to be uploaded to Vimeo or YouTube by October 16 and emailed to the Gallery as a link.

4. I already submitted a Moreland Summer Show application; can I change what I submitted?

If you would like to resubmit your application, please simply fill in a [new application form](#) by the deadline of 5 pm, Monday 28 September.

5. I'm not a very good photographer – can you help me?

If you are having trouble photographing your work and do not have anyone to help you, please email the gallery at counihangallery@moreland.vic.gov.au and we will endeavour to assist you.

Some tips for photographing your work include:

- Photographing your work in an evenly lit space against a neutral background (white or light coloured is preferable)
- Setting your camera on a steady surface, such as a table-top or tripod
- Not using a flash
- Setting your phone to its highest settings (e.g. HDR on an iPhone)
- Removing glass from artwork frames
- For 2D works, hang vertically (rather than leaning against a wall)

6. Will there still be an award ceremony?

Given the restrictions set out by the Department of Health and Human Services, we are unable to host an award ceremony onsite at the Gallery. Please stay tuned via social media in the coming months for details of how we will celebrate your contributions to the Moreland Summer Show.

7. I submitted my high-resolution image when I originally submitted my Moreland Summer Show proposal. Do I still have to send it again by October 16?

No. If we don't receive an image from you by October 16, we will use the image you already provided in your proposal.

8. I have a different question that isn't answered here – what is the best way to get in touch?

If you have a question, emailing counihangallery@moreland.vic.gov.au is the best way to get in touch.

If you prefer to chat over the phone, you can call us on 9389 8623 and leave a voicemail - our Gallery staff will return your call.

Please note that our Gallery staff work from Wednesday to Saturday, 11 am to 5pm and will respond to your enquiry during these business hours.

Moreland Language Link

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Per informazioni sul Comune
di Moreland telefonare a

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للحصول على معلومات عن بلدية مورلاند
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要进一步了解Moreland
市政府的信息，请拨打

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All other languages

including Croatian,
Tagalog, Indonesia, Polski,
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Cover image: Installation detail of Moreland Summer Show 2019: Language & Liberty.

Photographer: Janelle Low