



# GAFFNEY VILLAGE STREETSCAPE UPGRADE CONCEPT DESIGN COMMUNITY ENGAGEMENT SUMMARY



FEBRUARY 2019

## HOW DID WE ENGAGE?

- 1172 letters were sent to local addresses
- 'Have Your Say' survey was open online for 4 weeks
- 2 drop-in sessions were held on site
- Local traders were consulted

## WHO PARTICIPATED?

- 38 people gave written feedback
- Participants included business owners, residents, workers, visitors, commuters and community group attendees

## HOW DID THEY PARTICIPATE?

- 38 people completed a 'Have Your Say' survey at a drop-in session or online.
- Traders were supportive of the concept design with some providing constructive feedback.

## WHAT DID THEY TALK ABOUT?

- More street trees
- Fewer tree species
- Preference for native species
- Maintenance concerns



Open Space

- Signalised pedestrian crossing at Gaffney Street
- Pedestrian safety
- Discontinue right-turn movements at the intersection of Gaffney St, Railway Pde. & Burgundy St.
- Introduce CCTV



Community Safety

- Pedestrian underpass/overpass - remove rail crossing
- Improve traffic management - reduce conflict between cars and people



Traffic & Parking

- Improve shop fronts
- Improve business mix



Economic Development

- Create a 'shopping village' feel
- Remove litter - promote cleanliness
- More seating and bins
- Resolve localised flooding issues



Urban Design

## HOW IS COUNCIL RESPONDING?

- Fewer tree species and natives will be considered
- Large canopy trees will be prioritised where possible
- Low maintenance plant species will be considered

- Continue advocating to VicRoads to consider signalised crossing for Gaffney Street
- Wider median refuge on Gaffney Street for pedestrians and cyclists will be considered
- Provide threshold crossings to Railway Pde. & Burgundy St.
- Consult with Community Police to seek advice on concept design

- Share community concerns regarding rail infrastructure with VicRoads & VicTrack while continuing to advocate improvement to road safety
- Wider shaded footpaths to improve pedestrian experience
- Better defined street widths to help manage traffic speeds

- Engage with traders to discuss enhancing their shop appearance.
- Streetscape improvements to attract shoppers and new businesses

- Improved Signage & landscaping will be considered
- Furniture with arm and back rests will be prioritised.
- Footpaths will incorporate more bins, seating, and landscaping where possible.
- Improve drainage management through WSUD



# ENGAGEMENT OUTCOMES:

**14%**

Pedestrian Infrastructure

**37%**

Street Trees & Landscaping

**12%**

Shopping Village 'Aesthetics'

**Top 4 themes**

Most frequently occurring at the community consultation

**37%**

Community Safety



Top 6 things that people liked about the proposed design



Top 6 suggestions to improve the design



Threshold Crossing



New Trees & WSUD



Compliant Accessible Parking



Pedestrian Safety & Traffic Movement



Consolidate Tree Species



Improve VicTrack Land Appearance



Pedestrian & Bicycle Infrastructure



Feature Paving



Wider Footpath



Cyclist Friendly Design



More Bins



Strengthen "Shopping Village" Feel

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**Moreland Language Link**

廣東話	9280 1910	हिंदी	9280 1918
Italiano	9280 1911	普通话	9280 0750
Ελληνικά	9280 1912	ਪੰਜਾਬੀ	9280 0751
عربي	9280 1913		
Türkçe	9280 1914	All other languages	
Tiếng Việt	9280 1915	9280 1919	



Moreland City Council