

# Brunswick Place Action Plan Framework

## VISION

*Brunswick is valued for its varied people, places, buildings, streets, for its creeks and open spaces and for the variety of experiences and opportunities that it offers. Our aim in planning Brunswick's future is to preserve what we love, while providing for growth that respects and enhances these characteristics. This means neighbourhoods that will continue to welcome newcomers; neighbourhoods that will continue to provide a range of opportunities and choices for a diverse and prosperous community; neighbourhoods where a car and a high income are not necessary to enjoy all that Brunswick has to offer.*

### COMMUNITY

#### Local action for global issues.

Environmental, social and democratic values will continue to be an important focus of everyday life in Brunswick.

#### Stimulating arts, cultural and recreational activities.

Brunswick will continue to be a creative hub for fashion, arts and music. The range of formal and informal sporting and recreational facilities will be enhanced to cater for all the community.

#### Access, services and facilities for all.

People of all abilities, incomes and cultures have access to public facilities and services within Brunswick.

### PUBLIC SPACES

#### A rich network of streets, places and spaces.

A public realm in Brunswick consisting of a range of high-quality spaces that support positive interaction between people will be progressively developed.

#### A celebration of our shared heritage.

The heritage street network, laneways and buildings will continue to be recognised as major contributors to the character and feel of Brunswick. These elements will provide the foundation for a well-grounded, socially inclusive future Brunswick.

### TRANSPORT

#### A community linked by healthy transport options.

Brunswick features high-quality, well integrated transport and movement networks.

### ECONOMY

#### Local jobs and services in a robust economy.

Businesses will choose to come to Brunswick and remain due to the support and encouragement given to existing and new business services and to a new wave of creative service activities.

### 2018/19 KEY ACTIONS

Fleming Park Master Plan

33 Saxon Street Multi-Use Facility Concept Plan

Sydney Rd Street Party

Brunswick Music Festival

Next Wave at the Mechanics Institute

MoreArt Program

### 2018/19 KEY ACTIONS

Saxon Lane Public Space

Brunswick Town Hall Forecourt

Mechanics Institute Forecourt

Counihan Gallery Expansion

### 2018/19 KEY ACTIONS

Brunswick Integrated Transport Strategy (BITS) implementation

Endorsement of the Moreland Integrated Transport Strategy (MITS) and the Parking Strategy

Future of Sydney Road Co-Design Process (VicRoads)

Upfield Bike Path Upgrades

### 2018/19 KEY ACTIONS

Partnerships with business and industry:

- Sydney Road Business Association
- Brunswick Business Incubator

Brunswick Design District

Launch of the Business Moreland Website