



**Moreland**  
City Council

# Festivals Moreland Development Program 2020

## Information



**FESTIVALS  
MORELAND**

# Festivals Moreland Development Program 2020

## The Program

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**In 2020, the Festivals Moreland Development Program supports the development of new live art or participatory works to take place either online or in a festival context.**

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For the past three years this program has been run alongside the annual Coburg Carnivale, as part of Melbourne Fringe, with the new works being premiered in and around central Coburg.

Due to the current COVID-19 global pandemic and its impact on how, where and why people can gather in public, we have made some changes to this year's program to allow for flexibility for the development and delivery of these new works.

This year the Festivals Moreland Development Program will continue to focus on the creation of high quality, innovative, participatory and live art projects, but there will be more flexibility in the presentation of the outcomes. The new works will not be tied to presentation at one specific Moreland event or locale, and a separate fee for presentation will be available. The outcome of the developed new work must occur prior to 30 June 2021 (subject to COVID-19 restrictions) and be a City of Moreland exclusive premiere.

We will work with you to identify which Moreland-produced festival or suburb would best suit the work.

### What kinds of projects are we looking for?

We are interested in the development of new, high-quality creative work that is bold, seeks to explore and inspire community connection and that is a creative response to this time of uncertainty and disruption. These works can be presented online or in a site-specific location or in line with COVID-19 restrictions at the time of presentation.

The outcome of these works could be:

- At a future Moreland festival or smaller activation
- A standalone activation
- A digital outcome

### What we are looking for

- Work that is new, exciting and innovative.
- Work that is participatory or engaged with the community of Moreland in some way and considers the likelihood of some ongoing physical distancing restrictions.
- Work that will engage Moreland's diverse community.
- Proposals that consider best practice accessibility principles (we can assist with training, advice and resources, (eg. AUSLAN interpreters) to support outcome presentation).
- Your work must be free for attendees (but may be ticketed if necessary).
- Your idea should be a creative project that can be developed immediately so that it can be presented developed by 31 January 2021 and presented by 30 June 2021.
- We will consider supporting the adaptation of an existing work to suit current COVID-19 restrictions.

Cover Image:

Coburg Carnivale in Melbourne Fringe Festival 2019: Café Play!

Recipient of 2019 Festivals Moreland Development Program

Artist: Pearce Hessling, Little Dirt Path

Photograph: Alan Erpi

## What we will provide

We will support a maximum of four projects through a financial contribution of between \$5,000 and \$10,000.

Development funding will be paid in instalments as follows:

- Instalment 1 - 40% upon signing Artist Agreement
- Instalment 2 - 45% upon end of development
- Instalment 3 (final) - 15% for payment upon presentation

We will also help you to produce your work and will provide:

1. Support with locating suitable space for development/rehearsal
2. Audience development support
3. Support with accessibility
4. Advice about technical support
5. A presentation opportunity within Moreland including fee, production and marketing support

## Who can apply?

- The opportunity is open to any independent (i.e. not recurrently funded) artist, group, collective or company working in any creative industries, including individual artists or curators, teams of artists and small companies.
- Preference will be given to artists who live, work or practice in the municipality of Moreland.
- In line with Council's Human Rights Policy 2016 – 26, we encourage applications from local creative practitioners who are members of culturally and linguistically diverse; LGBTQI+; Deaf; and/or disability communities and Moreland's local Aboriginal and Torres Strait Islander people.

If you have any questions about whether this program is right for you, we encourage you to contact us.

## How to apply

- Read all the information in this document
- If you have any questions you can contact us via phone on 9240 2359 or email [festivals@moreland.vic.gov.au](mailto:festivals@moreland.vic.gov.au)
- Apply at <https://morelandcitycouncil.snapforms.com.au/form/festivals-moreland-development-program>

## Key dates

- Closing date for submissions: 11:59PM, Sunday 23 August

**IMPORTANT:** We strongly encourage you to prepare your application before the deadline on **Sunday 23 August**. Late applications will not be considered for selection.

- Applicants notified: Monday 14 September
- Development completed: 31 January 2021
- Outcome delivered (separate fee) by: 30 June 2021

## Assessment Criteria

The applications will be assessed and scored by an assessment panel who will examine how clearly it shows these qualities:

- Artistic Merit: The work proposed, innovative, quality – 30%
- Capacity to Deliver: the artists ability to deliver – experience – 25%
- Community & participation & accessibility - consideration of audience, access – 25%
- Moreland LGA – 10%
- Moreland HR Priority Groups – 10%

## General Terms and Conditions

- Late applications will not be considered for selection.
- The selection panel's decision is final.
- Moreland City Council will not support applications where the recipient promotes and/or benefits directly from electronic gaming machines or from any form of gambling including sports betting and lotteries.
- Successful applicants will be required to possess public liability insurance to the value of \$20,000,000. If the artist does not have public liability insurance, this may be able to be provided by Moreland City Council.
- Successful applicants are responsible for ensuring they abide by relevant Occupational Health and Safety guidelines and regulations during the program, this may include a Working with Children check.
- Successful applicants will be funded for the research, development and showing of their work as per the project proposal and corresponding budget supplied by the applicant.
- Successful applicants will provide and bear the cost of instruments, sets, props, costumes and any other equipment reasonably required to stage the creative development and performances; except for those items supplied by Moreland City Council by mutual agreement.
- Moreland City Council reserves the right to publish details of successful applicants and their projects on its website and other relevant Moreland publications and social media platforms.
- Moreland City Council shall have the sole and exclusive right to make all public announcements of the public presentation of the successful applicants' work.
- Successful applicants agree to acknowledge the support of Moreland City Council on any and all publications, publicity and promotional materials of any future outcomes of the work created during the Festivals Moreland Development Program.
- Moreland City Council reserves the right not to promote works that they deem offensive.
- Moreland City Council reserves the right to cancel or postpone the Festivals Moreland Development Program at any time.
- Copyright of any works remain the property of the applicant.
- Successful applicants will not infringe or breach any copyright, performing right or other protected right related to their proposal and shall indemnify Council against all claims, demands or actions arising from any such infringement or breach.
- The Artist will be required to provide two brief, written artistic reports – one due following development (15 February 2021) and one following the public outcome (by 15 July 2021).